



Develop your NGO Fundraising Plan for 2018

Tara Transform is offering non-governmental organisations (NGOs) the opportunity to focus on planning for successful fundraising in 2018 through a practical workshop and expert support.

Introduction

For over 20 years Tara Transform has used its knowledge and expertise to support the sustainability and effectiveness of NGOs to contribute to positive social change. We do this through strategy development, resource mobilisation strategies and fundraising, capacity development, coaching, research and advisory services.

We have supported clients to identify new funding opportunities inside and outside the traditional South African funding landscape; supported proposal development, as well as the implementation of systems and processes to institutionalise fundraising and sustainability. Through our support, clients have been able to improve their own fundraising capacity and ensure more focused attention on raising funds to support their programmes.

Focus of the Workshop

The workshop is a practical session and will cover the following:

- Understand the current fundraising environment;
- Assess your organisation's ability to fundraise successfully;
- Fundraising 101 – Get the basics in place; and
- Developing an annual fundraising plan for 2018

WHO SHOULD ATTEND?

Fundraisers; fundraising teams; NGO managers and Board members responsible for fundraising.

COURSE CONTENT

DAY 1

- Understanding the current funding environment – Challenges and Opportunities
- Assessing your organisation's sustainability and fundraising practices

Day 2

- Fundraising 101 – Types of fundraising / Tools & Processes / Roles & Responsibilities / Planning and Managing Fundraising
- Developing your Annual Fundraising Plan for 2018

DATES

6 AND 7 DECEMBER 2017

VENUE

TO BE CONFIRMED

FEE:

Early bird Registration (BEFORE 3 NOVEMBER 2017)	R 2, 300 per delegate
Normal Registration	R2, 750 per delegate
Tara Transform Clients.....	R 2, 000 per delegate

Discounts of 10% applies for organisations with more than 1 delegate confirmed.

BOOKING:

Please email: Sustainabilitysolutions20@gmail.com or call Nomaswazi on 072 295 0914. For more information, please visit our Facebook page <https://www.facebook.com/Tara-Transform-Social-Change-Sustainability-Self-Care-345719409104310/>

Event Start Date:

Wednesday, 6 December 2017

Event End Date:

Thursday, 7 December 2017

Event Type:

Workshop

Location:

South Africa